

SPONSORSHIP TIERS OF IMPACT



at a glance

NAMIWalks is proud to help build better lives for people living in Butler County affected by mental health conditions. We are grateful to our partners for making this possible.

	Presenting \$15,000	Premier \$10,000	Gold \$5,000	Silver \$2,500	Bronze \$1,000	Champion \$500	Supporter \$250
"Presented by" naming rights with logo included on select customized materials	X						
Walk Day video, filmed by the sponsor, shared on social media	X						
One dedicated electronic communication announcing sponsorship	X						
Speaking opportunity at your local NAMIWalks event, during your choice of ceremony and/or local event kickoff meeting	X	X					
Opportunity to provide company bio for Sponsorship page on local NAMIWalks website	X	X					
Name included in press releases	X	X	X				
Logo recognition at Cultivation Events*	X	X	X	X			
Exhibit space at your NAMIWalks event*	X	X	X	X	X		
Recognition on NAMIWalks participant T-shirts*	Large Logo	Large Logo	Medium Logo	Small Logo	Small Logo	Name	
Recognition on NAMIWalks event day signage*	Logo	Logo	Logo	Logo	Name	Name	
Logo in all scheduled participant electronic communications starting 80 days from the event date (minimum of 20)	X	X	X	X	X	X	X
Logo on NAMIWalks poster*	X	X	X	X	X	X	X
Promotion on social media and/or in newsletters, pre and post event	X	X	X	X	X	X	X
Recognition on local NAMIWalks website	Logo	Logo	Logo	Logo	Name	Name	Name

*In order to be included on all print materials commitments must be made by Sept. 20
Send invoices to or contact Jessie Richardson at jrichardson@nami-bc.org.